



# CLASSIC EVENTS GROUP CASE STUDY

Trust, communication, and a sense of humour make all the difference to nationwide events portfolio.

Lisa Gasson of Classic Events has worked in the events industry for many years and as a result has high expectations of the events she sells and delivers and, by default, of the contractors she works with.

She crossed paths with Hamish and Tony of X-Site when she requested a quote for NZ the Motorhome, Caravan & Leisure Show build at Mystery Creek. Their names were well-known in the events industry, she was familiar with their experience but had not, at that point, worked directly with them.

From this initial quote, their work together has grown exponentially, and they have been the preferred contractor for Classic Events for some time. Lisa adds,

*"They look after everything for us and their can-do attitude has been a complete game-changer. Tony is brilliant and always knows how to bring my ideas to life. The whole team have a great sense of humour, it's so much fun working closely together and figuring out how we will make something work."*



An X-Site supplied marquee at the NZ Motorhome, Caravan & Leisure Show.

**A solid foundation of trust enables events to delivered above and beyond expectations, every time.**

Lisa highlights the importance of the relationships she has with organisers and contractors, *"without a solid foundation of trust these events would never be as successful as they are. We must be able to rely on each other and to trust each other. Its relationships that bring the events to life. The bricks and mortar will follow but the relationship is the foundation. We have that with X-Site and it's the backbone that we rely on to make sure our events deliver above and beyond expectations for exhibitors and attendees."*

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**"This attitude is critical when you are working on a show with 180 exhibitors such as the the NZ Motorhome, Caravan & Leisure Show. It's our biggest show and it needs to run seamlessly. We need a team who can provide the flooring, the marquee hire and work with us on the logistics (plus anything else that comes up along on the way). That team is X-Site."**

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**LET'S GET STARTED**

*Drop us a line*

**0800 191 191**



**HAMILTON OFFICE**

5 Sharpe Road, Rukuhia Hamilton, 3282

**PALMERSTON NORTH OFFICE**

390 Rangitikei Street Palmerston North 4410

**CHRISTCHURCH OFFICE**

274 Main South Road, Hornby, Christchurch, 8042